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LRTimelapse algorithms implemented in new Unleashed

Berlin 01 September 2018 – Foolography's Unelashed – an advanced DSLR remote control – supports LRTimelapse's "Holy Grail" algorithm to help to do smooth day-to-night transitions timelapse directly in camera.

Foolography today confirmed that it has finished implementing the day-to-night transition algorithm of LRTimelapse. The two companies have been working together on the topic of timelapse for the last one and a half years. As LRTimelapse's algorithm to adjust the photo's settings of an interval shot has been optimized over years, it is the perfect fit for Foolography's hardware that is able to do so directly in camera and while the photos are being taken. That way, photographers and videographers can get results that are already without heavy flickering and only need very little adjustments in post production. Foolography also announced that it will continue to work on holy grail algorithms aiming to provide the best solution for timelapses and other interval shots.

About LRTimelapse

LRTimelapse is a software to create, edit and export timelapses provided by Gunther Wegner (gwegner.de). Since 2012 he and his wife Diana distribute and support the LRTimelapse software, conduct workshops and individual coaching sessions as well as write books and create movies. They're currently located outside of Hamburg, Germany.

About Foolography

Founded in 2009, Foolography is a team of passionate photographers based in Berlin. They went from makers to manufacturers and create high quality niche camera accessories, completely Made In Germany. It all started when Oliver Perialis wanted a solution to geotag all his photos effortlessly on his travels, but there was nothing viable on the market, even though his Nikon D200 supported direct geotagging. "I saw all these small inexpensive Bluetooth GPS receivers on the market – designed for navigation with PDAs and Laptops, before PND's became popular and smartphones had hit the streets. I knew that was the way to go, so I made a small Bluetooth module to connect to my camera that would wirelessly get the GPS data from the receiver that I could keep in my pocket." – Oliver Perialis, founder and CEO of Foolography remembers. Oliver made prototypes of a Bluetooth module for geotagging for himself and friends, but got so much interest online and at photokina 2008 that he founded Foolography GmbH, built and launched the Unleashed '09 in 2009. It won the DIMA 2009 Innovative Digital Product Award at PMA'09 and is still the smallest direct geotagging solution available. After almost ten years in the business and a second award-winning product line (Foolography's Barcode Edition won the DIMA 2010 Innovative Digital Product Award, Retailer Hot Pick and Pro Photographer Hot Pick at PMA2010), as well as thousands of happy customers, Foolography moved to Berlin in 2014. With a leadership

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team of Oliver Perialis and Ken Jochmann, Foolography is ready to take on a bigger market with their new Unleashed.

Website: foolography.com | Photos & Assets: foolography.com/press
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